



HKIB ECF SFC
CPD CPD CPT
**3
HOURS**

Module 3 The Human Element – Soft Skills needed to get ahead

22 Feb 2022 (Tue) | 7:00pm – 10:00pm



Objective

- We are hired for our technical skills, but our career paths are distinguished by our soft skills that drive innovation to address organisational challenges. Communicating for influence and impact is essential.
- With the transformation of the banking industry and the changes in customer behaviour, soft skills are increasingly important to success. This course will help you develop **top 5 soft skills** to stand out in a changing world.
- Learn how to organise thoughts to deliver a comprehensive narrative, to quickly and concisely express an idea, and to effectively interact with co-workers, clients, etc.



Target Audience

01

Banking Practitioners

Junior bankers who want to communicate clearly and influence behaviour

SPEAKER Key Description

- The speaker is a seasoned banker who has over 17 years' front-line experience in the region.
- She possesses exposure in various areas including global market, real estate, insurance and fin-tech. She is a strategy and sales executive with extensive public speaking and virtual presentation experience.

Programme Outline

- Acknowledge the Fact** - The post pandemic "New Era" and the paradigm shift in banking industry
- Top 5 Soft Skills for Future:**
 - Design Thinking - Create Value Through Systemic Innovation
 - Communication Skills upgrading in the new virtual era
 - Presentation - Be a Presentable Story teller
 - Negotiations skill for Deal Closing in Reality
 - Influencing Skills that Bring People to Your Way
- Case Studies** – Sharing of post-pandemic stories

Apply NOW

By email the form to cdp@hkib.org or submit to our Institute

Programme Delivery

- Virtual Classroom (Zoom)
- Cantonese

Enquiries

- (852) 2153 7800
- programme@hkib.org

Early Bird DEADLINE

8 Feb 2022 (Tue)

Application DEADLINE

15 Feb 2022 (Tue)

PRICE LIST

Early Bird

Regular Price

Individual Member
HKD
900

HKD 990

Staff of Corporate Member
HKD
1,080

HKD 1,190

Non-Member
HKD
1,200

HKD 1,320

Programme Code: HDCPDBESP220103



香港銀行學會

The Hong Kong Institute of Bankers

Registration Form

Programme Name: _____ Programme Code: _____

Full Name : _____ Full Name : _____
Mr / Ms (In English as on ID Card) (In Chinese)

Membership No : _____ Organisation: _____

Department : _____ Position : _____

Mobile No : _____ E-mail : _____

HKID No : _____ Mailing Address : _____

A cheque / e-Cheque* made payable to “The Hong Kong Institute of Bankers” (Cheque no. _____)

* For e-Cheque, please state the **programme code** under ‘remarks’ and email together with the **completed enrolment form** to cdp@hkib.org

Payment Method Credit Card : VISA Master Amount : HKD _____

Cardholder's Name : _____ Signature : _____

Card No. : _____ Expiry Date : _____ (mm/yy)

Terms and Conditions:

1. All fees paid are non-refundable and non-transferrable.
2. Participants who have settled payments will receive course confirmation by e-mail at least 5 working days prior to the programme date.
3. All payments must be settled before programme commencement.
4. Priority of enrolment will be given on a ‘first-come-first-serve’ basis. HKIB Member will have priority to register if there is limited seating for the programme.
5. HKIB will issue the “Certificate of Attendance” to participants who have complied with the “HKIB Attendance Policy”. The Certificate will be sent to your emails within 15 working days after completion of the programme.
6. We reserve the right to reject an enrolment at any time.
7. We reserve the right to cancel, modify and/or postpone the programme due to unforeseen circumstances.
8. The information given and personal data collected will be used for the purpose of administration and communication by the Institute.
9. For Typhoon or Rainstorm arrangements, please refer to the confirmation e-mail or HKIB’s website (www.hkib.org).